



north lake tahoe

Chamber | CVB | Resort Association

BOARD OF DIRECTORS  
CANDIDATE APPLICATION FORM 2018 ELECTIONS

**DUE FEBRUARY 5, 2018 5PM**

TO: NLTRA EMAIL OR IN PERSON

Name Gerard Fenech Phone# (530) 583-3350

Business Name Tamarack Lodge Motel Phone# same

E-mail Address tamarack@stayattahoe.com

Mailing Address PO Box 859

City Tahoe City State CA Zip Code 96145

Business Address 2311 North Lake Blvd.

City Tahoe City State CA Zip Code 96145

Business Physical Address same

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Board Seat:

- 1 seat: Lodging/Property Management – located east of Dollar Hill and within the Tahoe Basin (Placer County)
- 1 seat: Lodging/Property Management – located west of Dollar Hill and within the Tahoe Basin (Placer County)
- 3 seats: At Large any type business – within Eastern Placer County

Please provide a separate candidate statement of **300** words or less. It should include your background, qualifications and any other information you want the voters in the election to know about you and your election platform.

Candidate Statement:  Attached or  Decline to submit

All candidates must own or represent a Member business in good standing with offices or locations within Eastern Placer County.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association. I understand that I am expected to attend approximately 12 meetings per year and 6 other events (mixers, workshops, committee meetings, events).

Signature 

Dated 5 Feb 2018

CANDIDATE STATEMENT – NLTRA Board of Directors

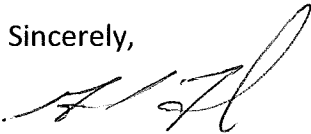
My wife and I run the Tamarack Lodge, a 21-unit motel located one mile east of Tahoe City on State Route 28. We moved here in the summer of 2012 to take over this business, which has been in my family since 1927, and which I have been visiting since birth. We have two boys, aged 12 and 7, who attend Creekside Charter, the public charter school in Squaw Valley. I have served as a member of the Creekside Charter Management Board since 2015.

I am seeking election to the NLTRA Board of Directors as a small businessman. I believe that it is important for small businesses to be represented on this board; we contribute enormously to the flavor and appeal of Tahoe. But since we're less visible, the needs of small businesses are often either lost behind those of the big players, or homogenized in the appeal of Tahoe more generally.

The marketing efforts undertaken by the NLTRA and the capital projects approved by it greatly impact the numbers and kinds of visitors we see in North Lake Tahoe. I have had my ear to the ground now on these matters for five years. If elected, I will strive to ensure that the events sponsored by the NLTRA, and the projects it supports will be beneficial to the community, and notably to the businesses which are such an important part of it. I would be grateful for your vote.

Thank you.

Sincerely,



Gerard Fenech  
Tamarack Lodge Motel  
(530) 583-3350