



north lake tahoe

Chamber | CVB | Resort Association

BOARD OF DIRECTORS
CANDIDATE APPLICATION FORM 2018 ELECTIONS

DUE FEBRUARY 5, 2018 5PM

TO: NLTRA EMAIL OR IN PERSON

Name Jim Phelan Phone# 583-1039
 Business Name Tahoe City Marina Phone# 583-1039
 E-mail Address jim@tahoecitymarina.com
 Mailing Address PO Box 6077
 City Tahoe City State CA Zip Code 96145
 Business Address PO Box 6510
 City Tahoe City State CA Zip Code 96145
 Business Physical Address 700 North Lake Blvd
 City Tahoe City State CA Zip Code 96145

Board Seat:

- 1 seat: Lodging/Property Management – located east of Dollar Hill and within the Tahoe Basin (Placer County)
- 1 seat: Lodging/Property Management – located west of Dollar Hill and within the Tahoe Basin (Placer County)
- 3 seats: At Large any type business – within Eastern Placer County

Please provide a separate candidate statement of **300** words or less. It should include your background, qualifications and any other information you want the voters in the election to know about you and your election platform.

Candidate Statement: Attached or Decline to submit

All candidates must own or represent a Member business in good standing with offices or locations within Eastern Placer County.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association. I understand that I am expected to attend approximately 12 meetings per year and 6 other events (mixers, workshops, committee meetings, events).

Signature 

Dated 1-18-18

Jim Phelan

My family came to North Tahoe/Squaw Valley in 1959 for the Olympics and have been here ever since. I am passionate in the goal of keeping the North Shore's unique character stable and sustainable as both a viable community and a visitor destination. One philosophy I try to forward is that the North Shore's growth does not necessarily indicate the need more but does indicate to improve on what we already have. I also believe we may have lost sight of why people come to visit our area thus we are focusing much of our efforts in the wrong direction maybe I can help alleviate that issue. My focus will be creating a stronger Chamber of Commerce for our area. I served on the Chamber of Commerce/NLTRA board before in the early 2000's. Jim Phelan, Tahoe City Marina