



north lake tahoe

Chamber | CVB | Resort Association

**BOARD OF DIRECTORS
CANDIDATE APPLICATION FORM 2018 ELECTIONS**

DUE FEBRUARY 5, 2018 5PM

TO: NLTRA EMAIL OR IN PERSON

Name _____ Phone# _____

Business Name _____ Phone# _____

E-mail Address _____

Mailing Address _____

City _____ State _____ Zip Code _____

Business Address _____

City _____ State _____ Zip Code _____

Business Physical Address _____

City _____ State _____ Zip Code _____

Board Seat:

Lodging/Property Management – located east of Dollar Hill and within the Tahoe Basin (Placer County) 1 seat

Lodging/Property Management – located west of Dollar Hill and within the Tahoe Basin (Placer County) 1 seat

At Large within Board Member Area – 3 available seats

Please provide a separate candidate statement of **300** words or less. It should include your background, qualifications and any other information you want the voters in the election to know about you and your election platform.

Candidate Statement: Attached or Decline to submit

All candidates must own or represent a Member in good standing with offices or locations within Eastern Placer County.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association. I understand that I am expected to attend approximately 12 meetings per year and 6 other events (mixers, workshops, committee meetings, events).

Signature _____

Dated _____

Candidate Statement: Samir Tuma

My company owns and operates the Poplar Trees Mall (formerly known as the Henrikson Property). We are developing a boutique hotel known as the Tahoe City Lodge. The successful redevelopment will bring substantial environmental gains to the Tahoe Basin, as well as have a significant positive economic impact on the North Lake Tahoe area. Over the past 4 years, I have worked cooperatively with the many stakeholders to build support and consensus for the Lodge. This resulted in formal project approval by Placer County and TRPA.

Two years ago, I was selected to serve on the Board of the NLTRA. During this past year, I was selected by the Board to serve as Vice Chair of the Board. I worked with the same cooperative spirit to help the Board and the NLTRA move forward. I built positive relationships with Placer County, fellow Board members and the community to further the agenda of the NLTRA.

I am interested in continuing to serve on the NLTRA Board of Directors because I believe that the NLTRA is well positioned to contribute positively to preserving and upgrading the natural environment, creating additional recreational opportunities for residents and visitors, as well as contributing positively to revitalizing the economic strength of the area. Through its range of partnerships and a strong vision for the North Lake Tahoe area, the NLTRA has the opportunity to bring a wide range of stakeholders and resources together to effect positive change.

My background of over 20 years in marketing, 10 years in land use and transportation issues, 10 years in hotel ownership and management, as well as my long term love of the North Lake Tahoe area all will help me be a positive contributor to the NLTRA in this role. I have served on other Boards of Directors, as well as over 6 years on the Palo Alto Planning and Transportation Commission, so have significant experience in relevant areas at the Board level.

I would be honored to serve on the NLTRA Board, and to work with disparate stakeholders to have a positive impact on North Lake Tahoe.