



north lake tahoe

Chamber | CVB | Resort Association

**BOARD OF DIRECTORS
CANDIDATE APPLICATION FORM 2018 ELECTIONS**

DUE FEBRUARY 5, 2018 5PM

TO: NLTRA EMAIL OR IN PERSON

Name _____ Phone# _____

Business Name _____ Phone# _____

E-mail Address _____

Mailing Address _____

City _____ State _____ Zip Code _____

Business Address _____

City _____ State _____ Zip Code _____

Business Physical Address _____

City _____ State _____ Zip Code _____

Board Seat:

- 1 seat: Lodging/Property Management – located east of Dollar Hill and within the Tahoe Basin (Placer County)
- 1 seat: Lodging/Property Management – located west of Dollar Hill and within the Tahoe Basin (Placer County)
- 3 seats: At Large any type business – within Eastern Placer County

Please provide a separate candidate statement of **300** words or less. It should include your background, qualifications and any other information you want the voters in the election to know about you and your election platform.

Candidate Statement: Attached or Decline to submit

All candidates must own or represent a Member business in good standing with offices or locations within Eastern Placer County.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association. I understand that I am expected to attend approximately 12 meetings per year and 6 other events (mixers, workshops, committee meetings, events).

Signature _____

Dated _____



GRANLIBAKKEN
TAHOE

North Tahoe Resort Association

RE: North Tahoe Resort Association Board Members

To Whom It May Concern:

I am writing this letter to express my interest in joining the North Tahoe Resort Association newly formed marketing board.

I have lived and worked in the Tahoe area since 1991. I moved to Tahoe as young adult wondering what to do with my life. I spent my first few years in Tahoe working at Squaw Valley for Jean Hagen helping run High Camp and the Olympic House food and beverage operations. In 1995 I decided I was not leaving the area and needed a year round, full time job. In April of 1995 I started with Granlibakken, 23 years have gone by since then and I am still at Granlibakken; I went from starting as an Assistant Coordinator, to the Conference Services Manager, to a Sale person. Then in 2005 I took over as the Director of Sales and in 2012 I took over marketing as well. In addition in 2015, Granlibakken Management took over The Franciscan Lakeside lodge in Tahoe Vista. I am now also assisting in the sales and marketing of that property as well.

In addition to working at Granlibakken and the Franciscan, I have been married for 22 years and have a 16 year old son. My son is a competitive swimmer for the Truckee Tahoe Swim Team. I have served as a board member for the team in the past. I am also an active coach for the North Tahoe high school swim team.

Sincerely,

Stephanie Hoffman
Granlibakken Tahoe
Director of Sales and Marketing