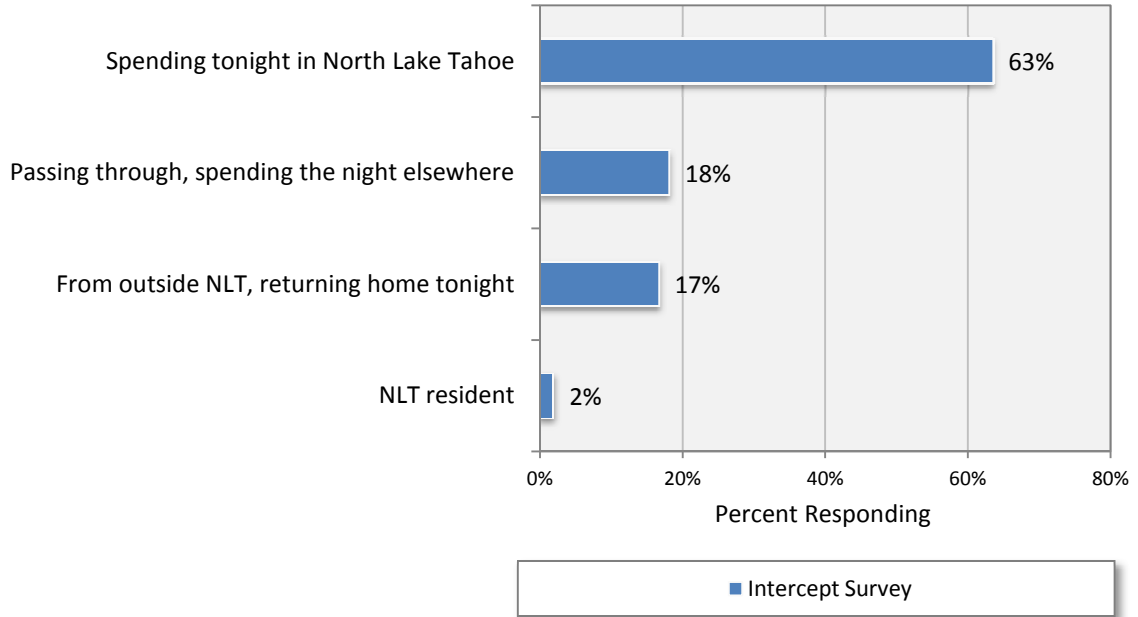
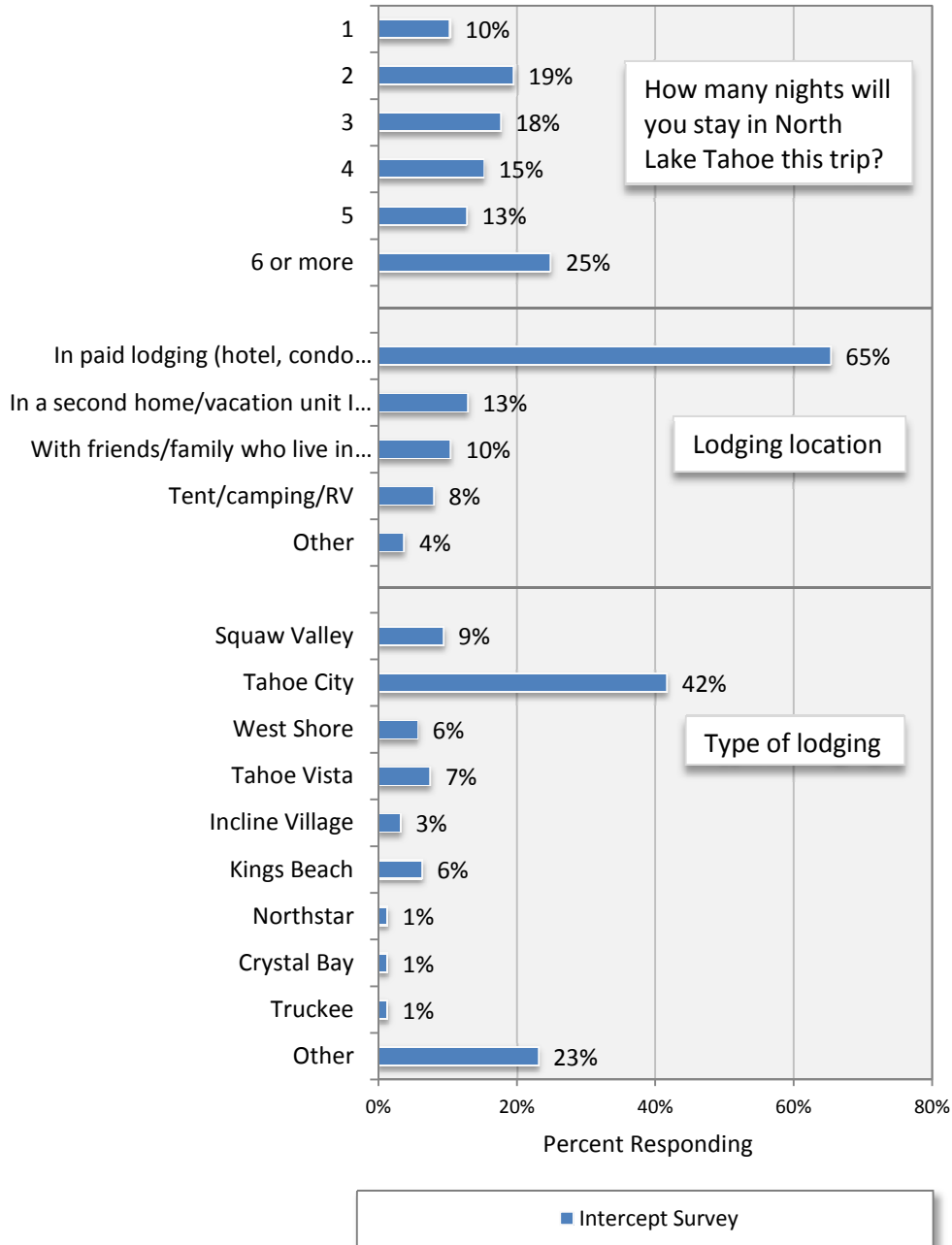


Type of Visit

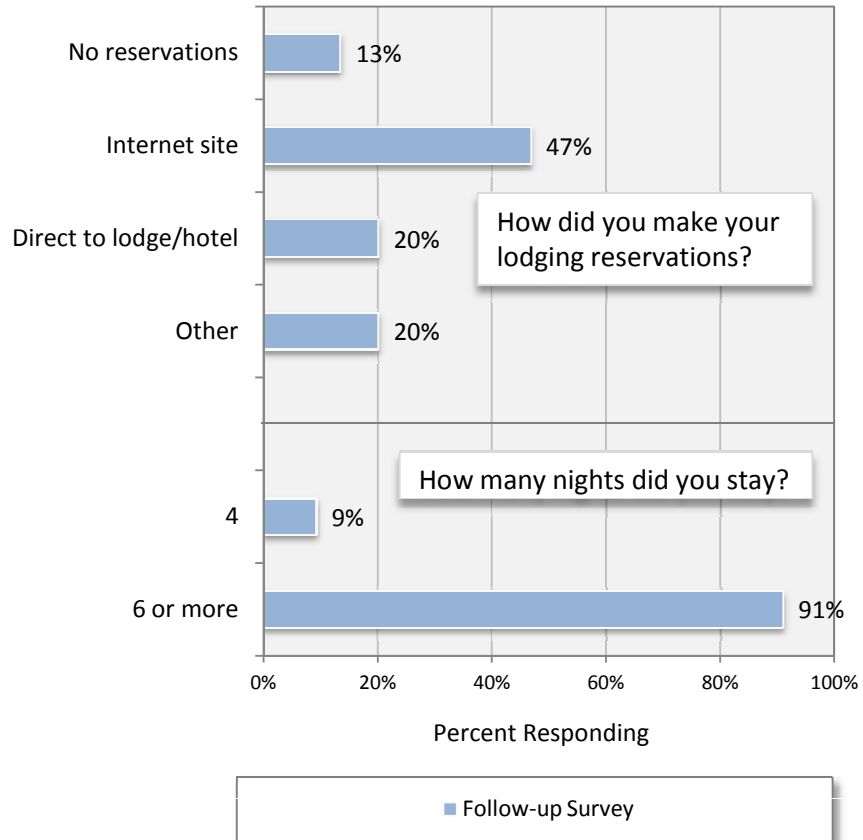
Q. Which best describes your visit to North Lake Tahoe?



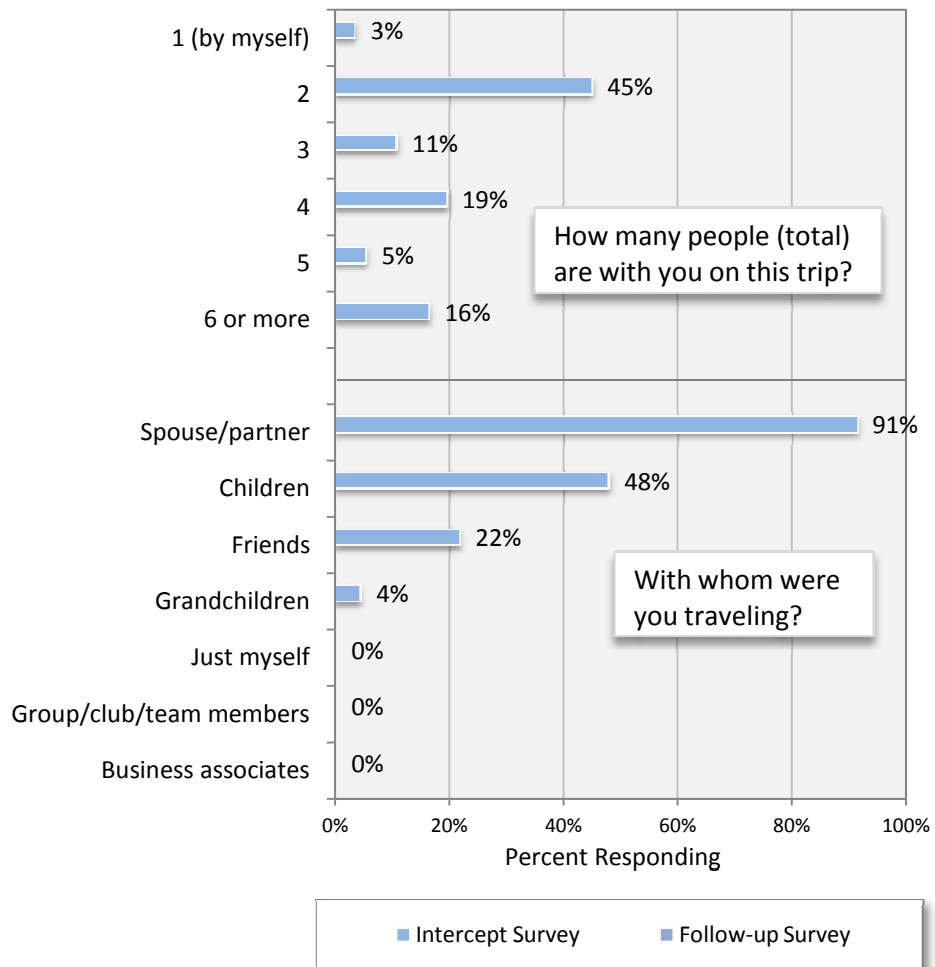
Overnight Visit Profile



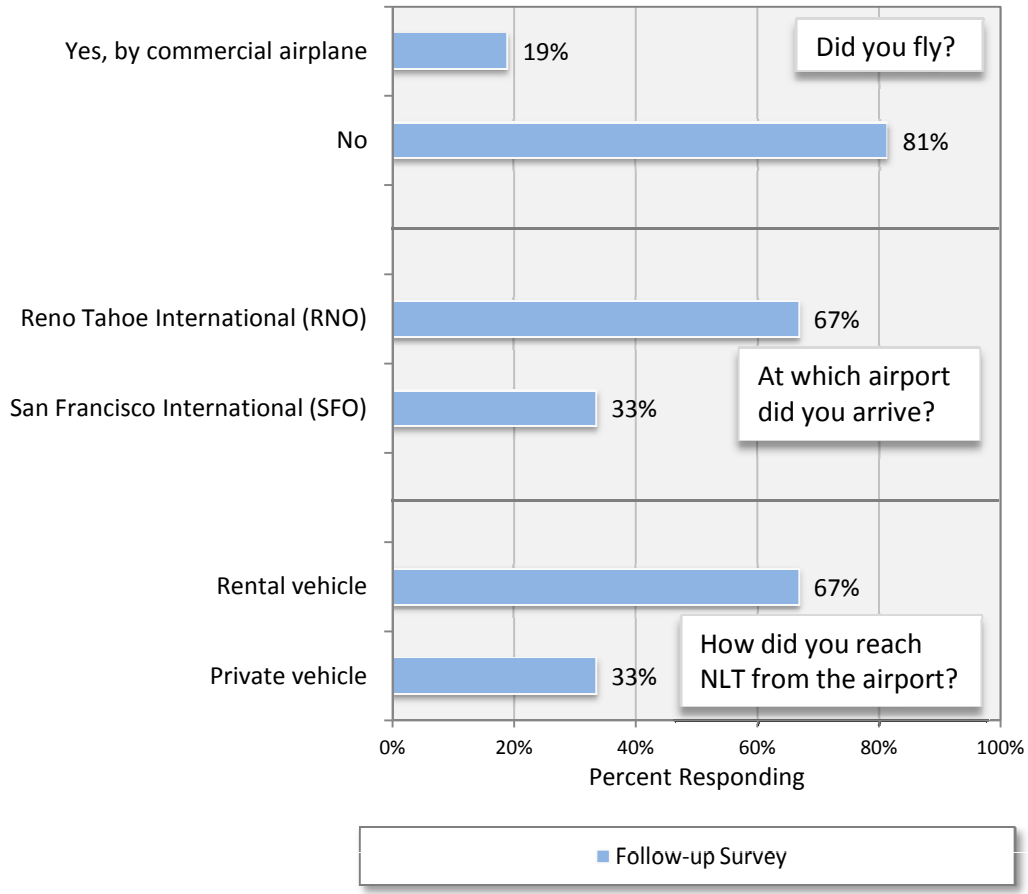
Overnight Visit Follow-up



Party Profile

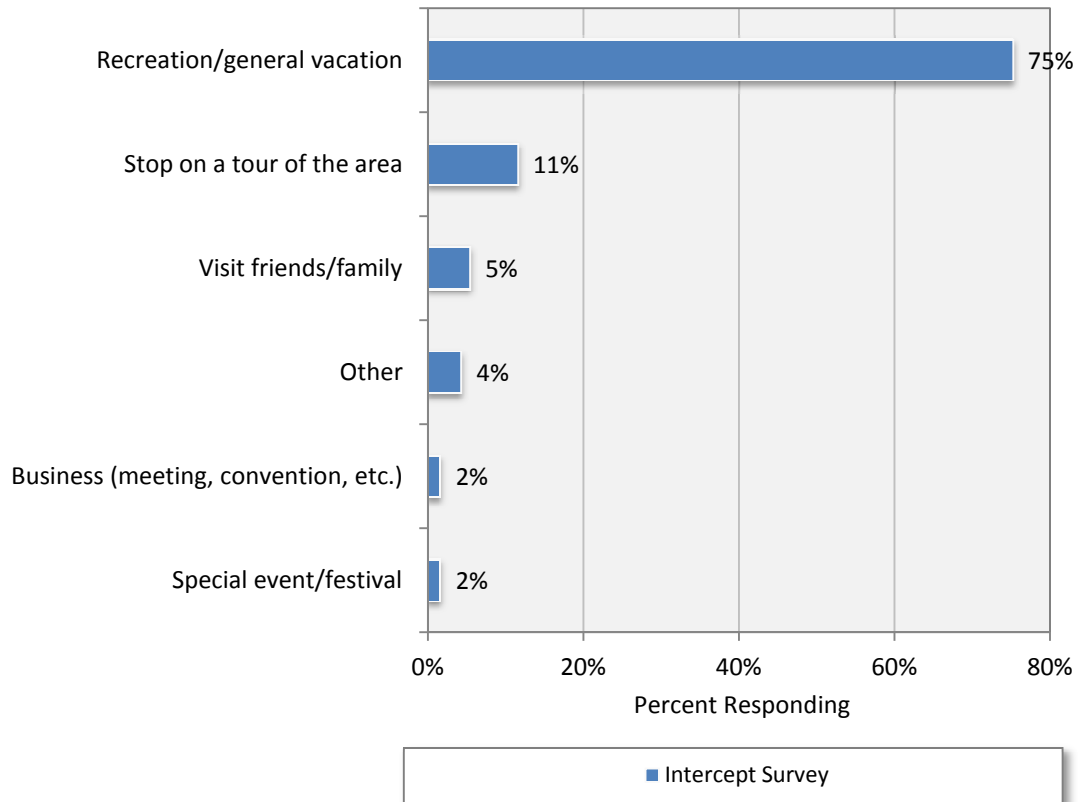


Visitor Flight Details

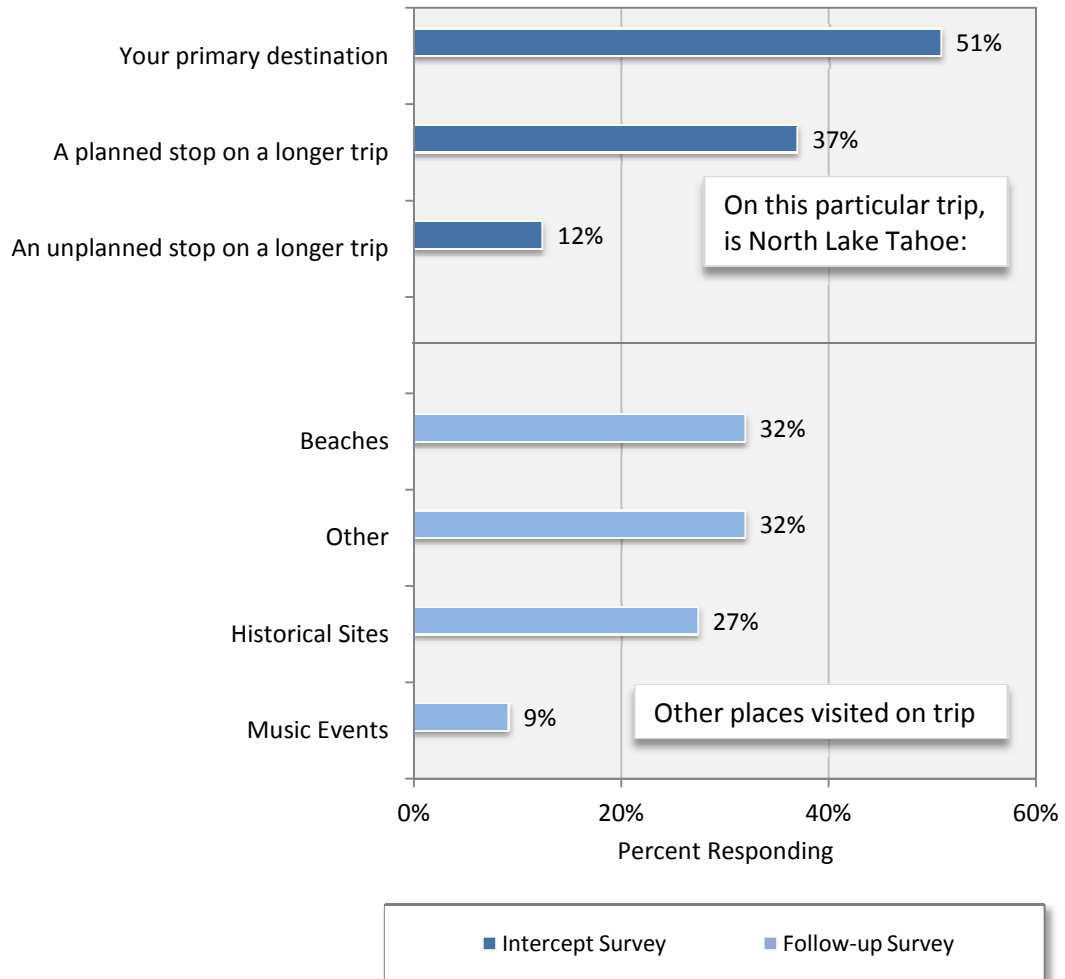


Primary Reason for Visit

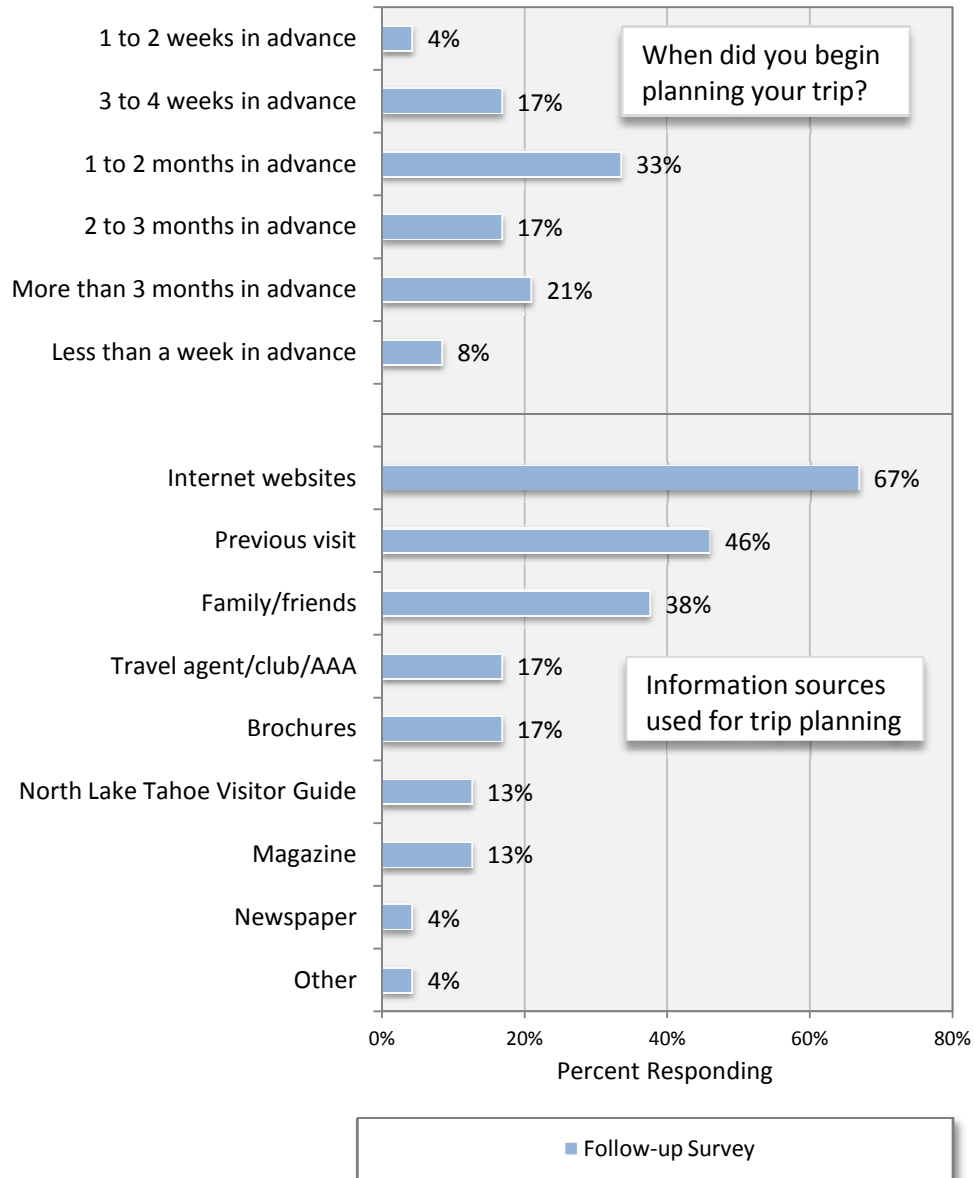
Q. What is the primary reason for your visit to North Lake Tahoe?



Other Destinations



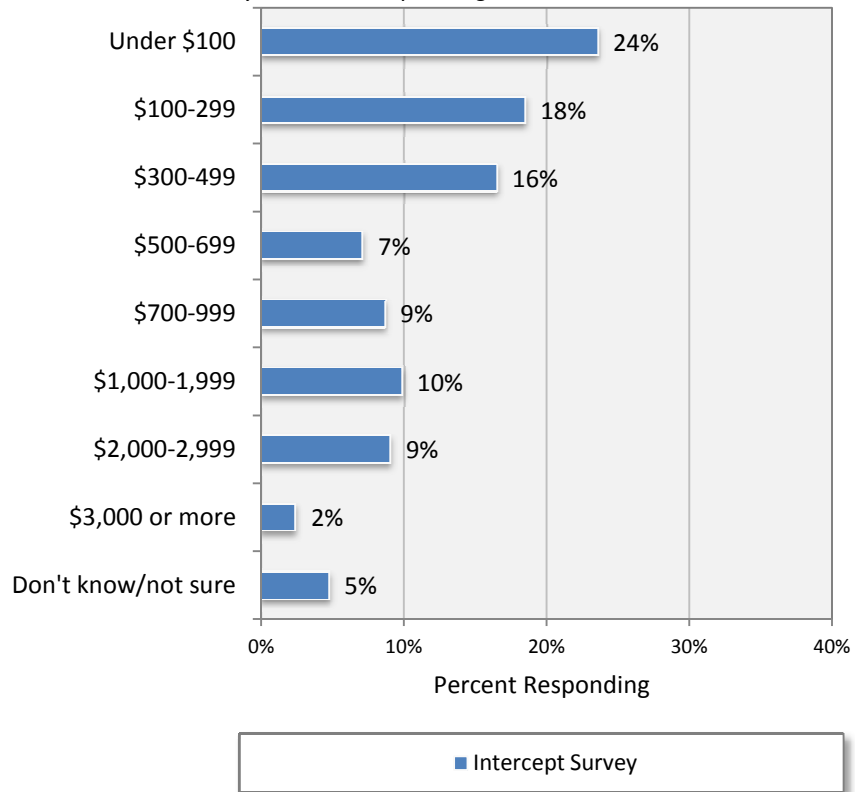
Trip Planning



North Lake Tahoe
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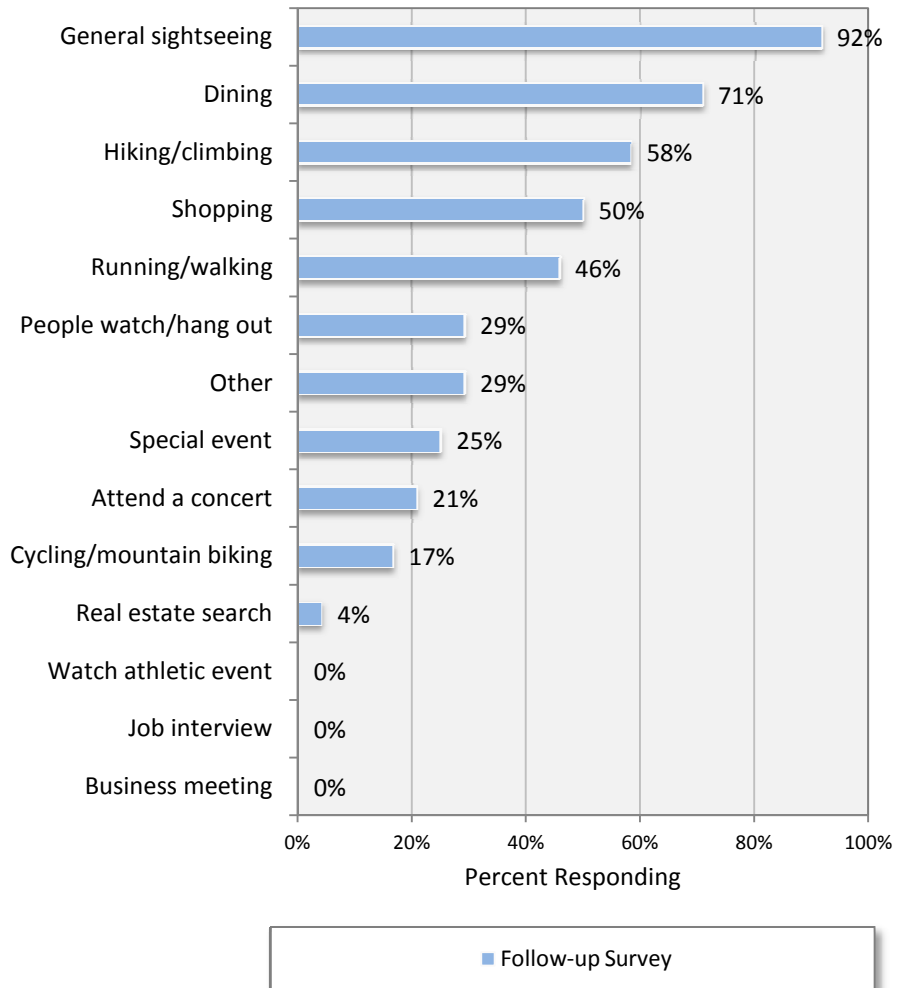
Estimated Expenditures

Q. What do you estimate spending while in North Lake Tahoe on this trip?



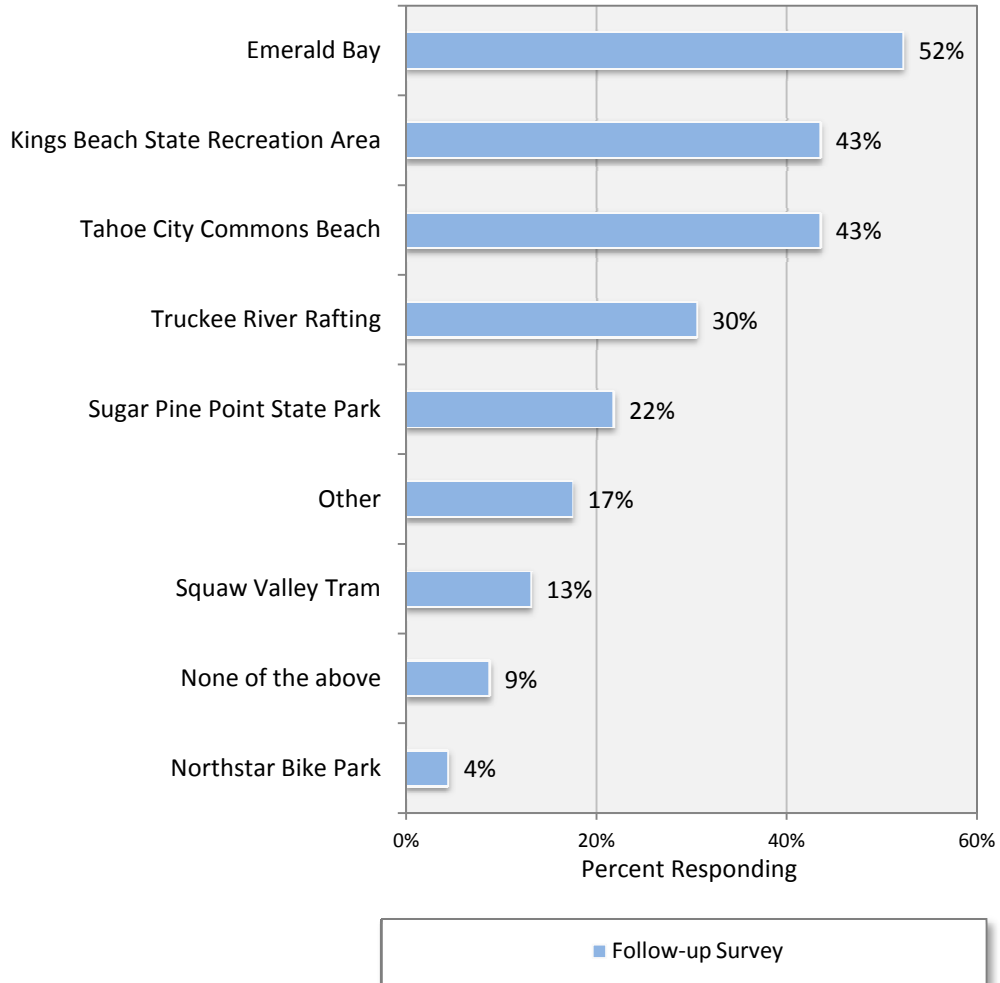
Trip Activities

Q. Which of the following activities did you engage in on your trip?



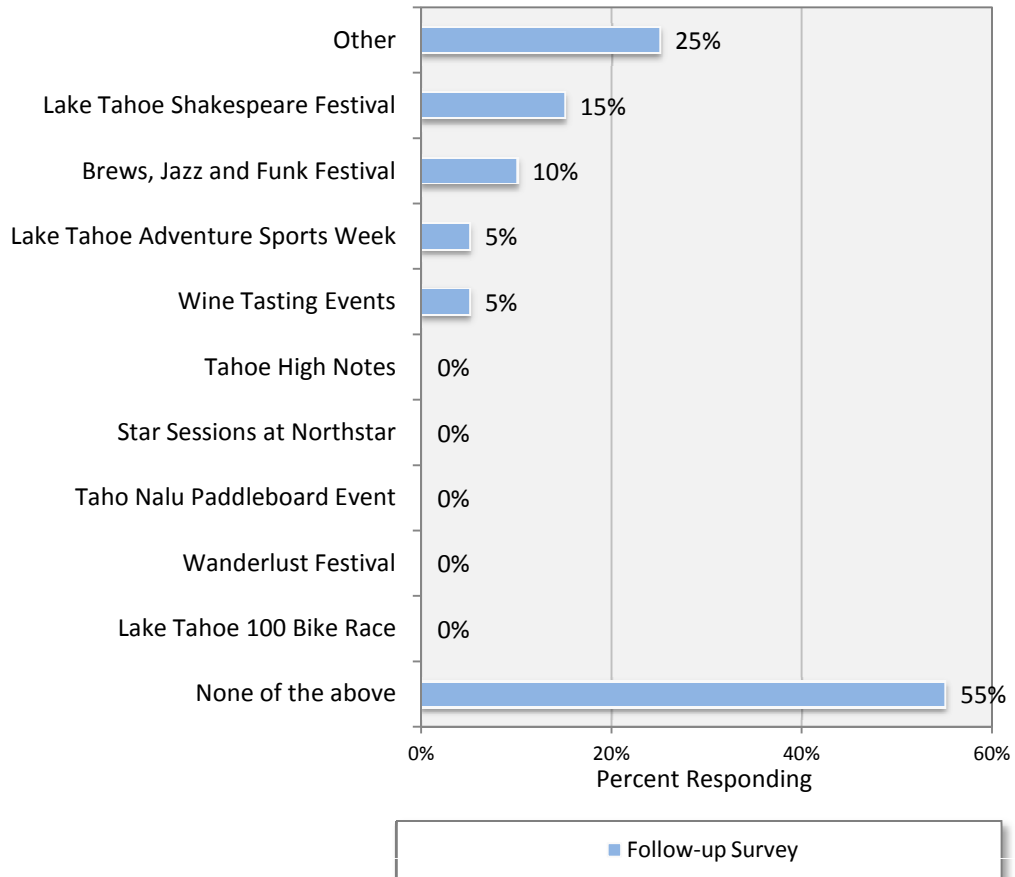
Trip Attractions

Q. Which of the following attractions did you visit while in North Lake Tahoe?



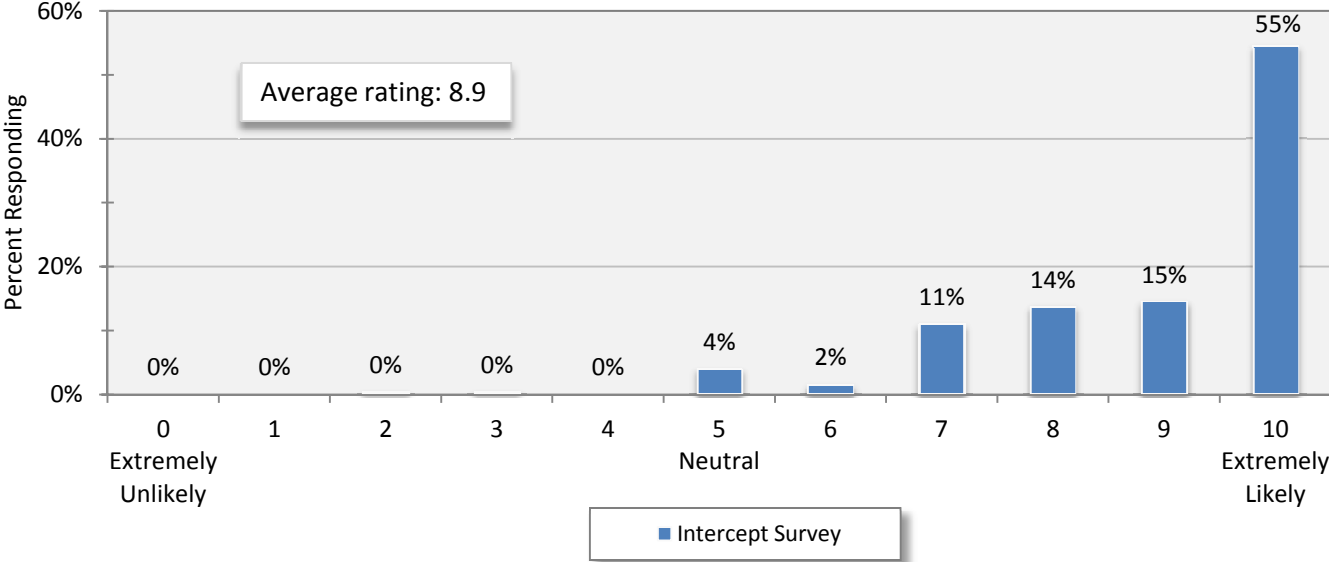
Special Event Attendance

Q. Which of the following events did you attend while in North Lake Tahoe?

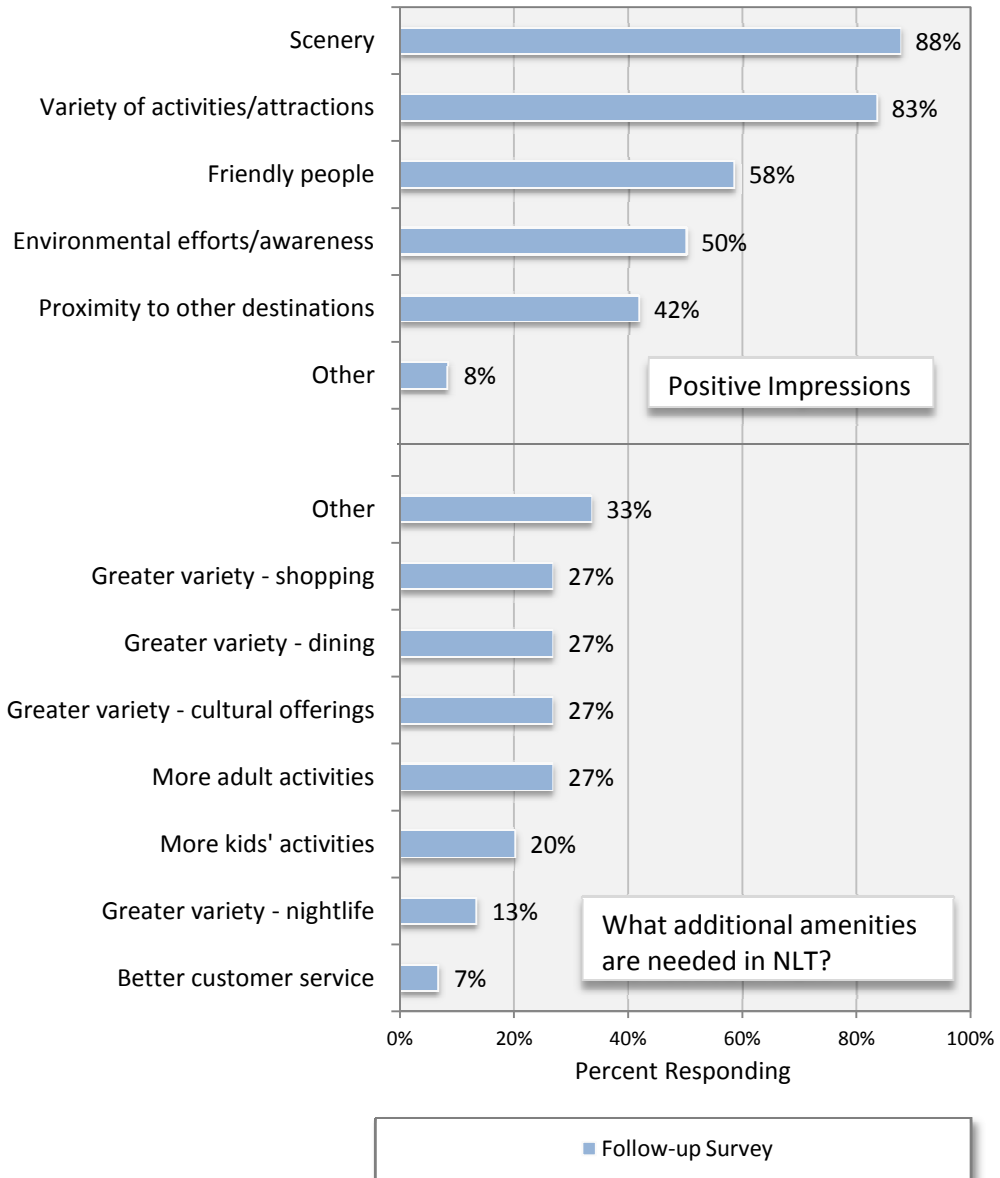


Recommendation Likelihood

Q. How likely would you be to recommend a visit to North Lake Tahoe to a family member, friend, or colleague?

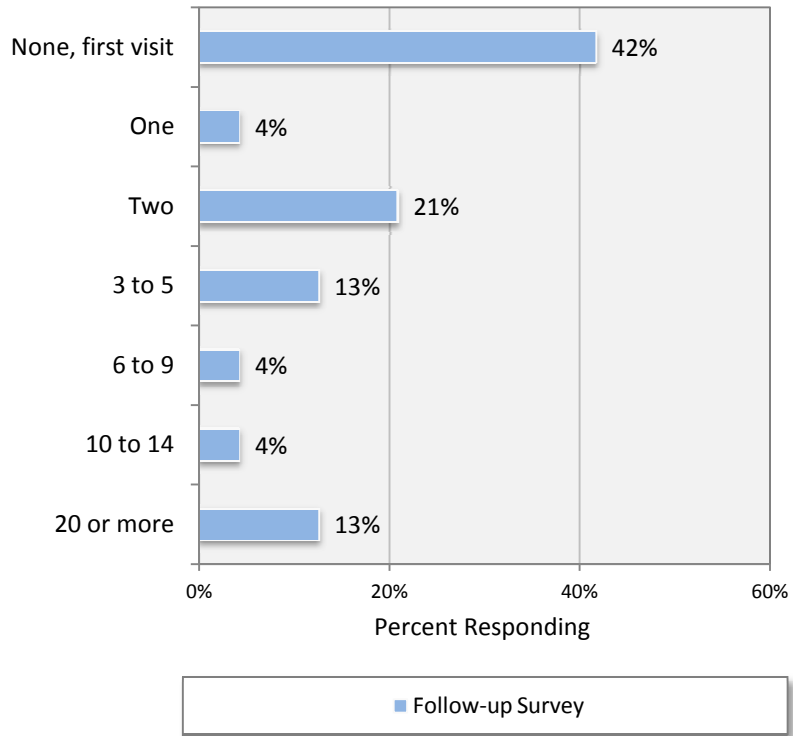


Impressions of North Lake Tahoe



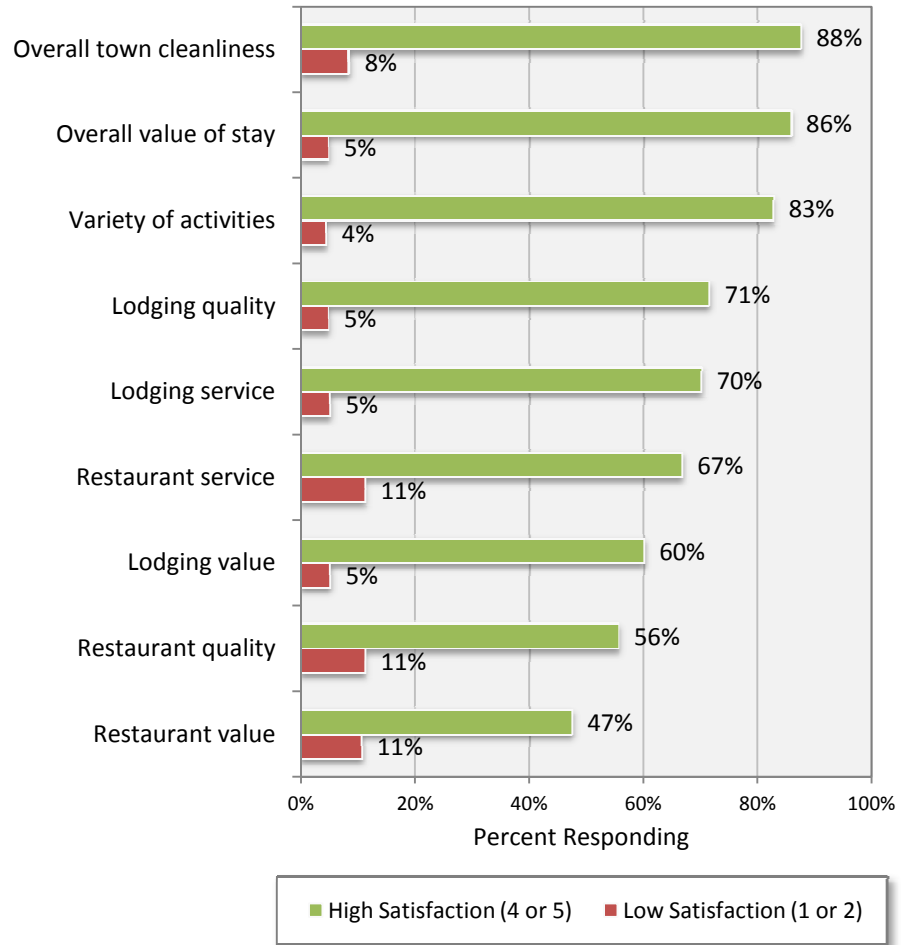
Previous Visits

Q. How many visits to North Lake Tahoe have you made in the past 5 years?

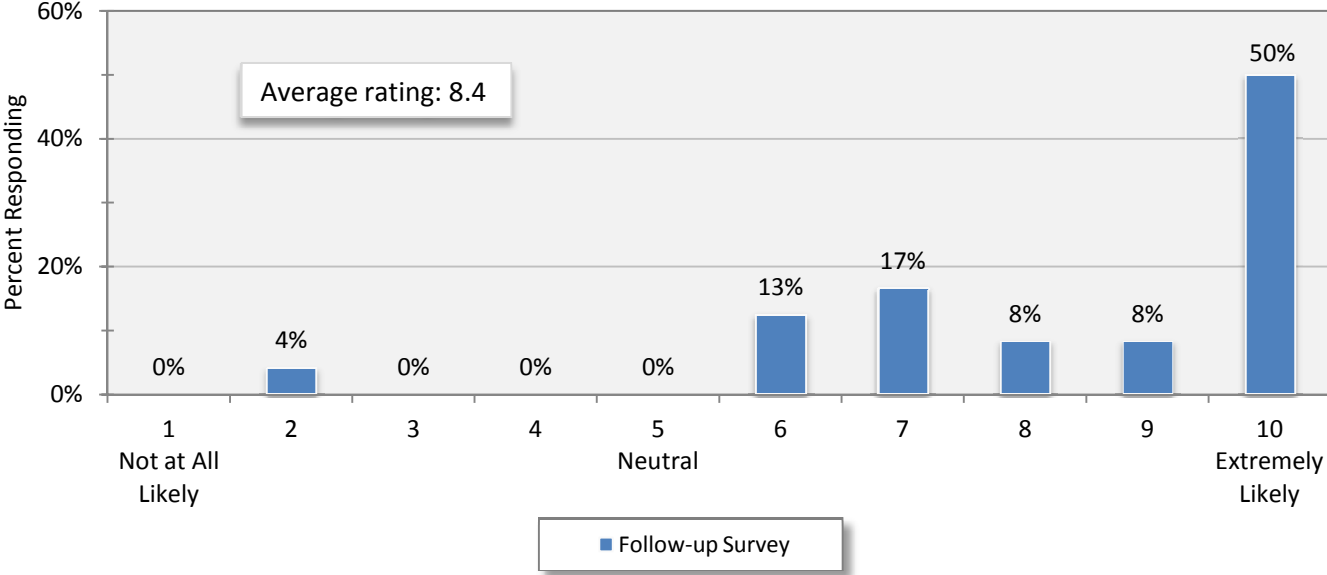


Satisfaction with Local Services & Amenities

1= "Extremely Satisfied" & 5= "Extremely Satisfied"

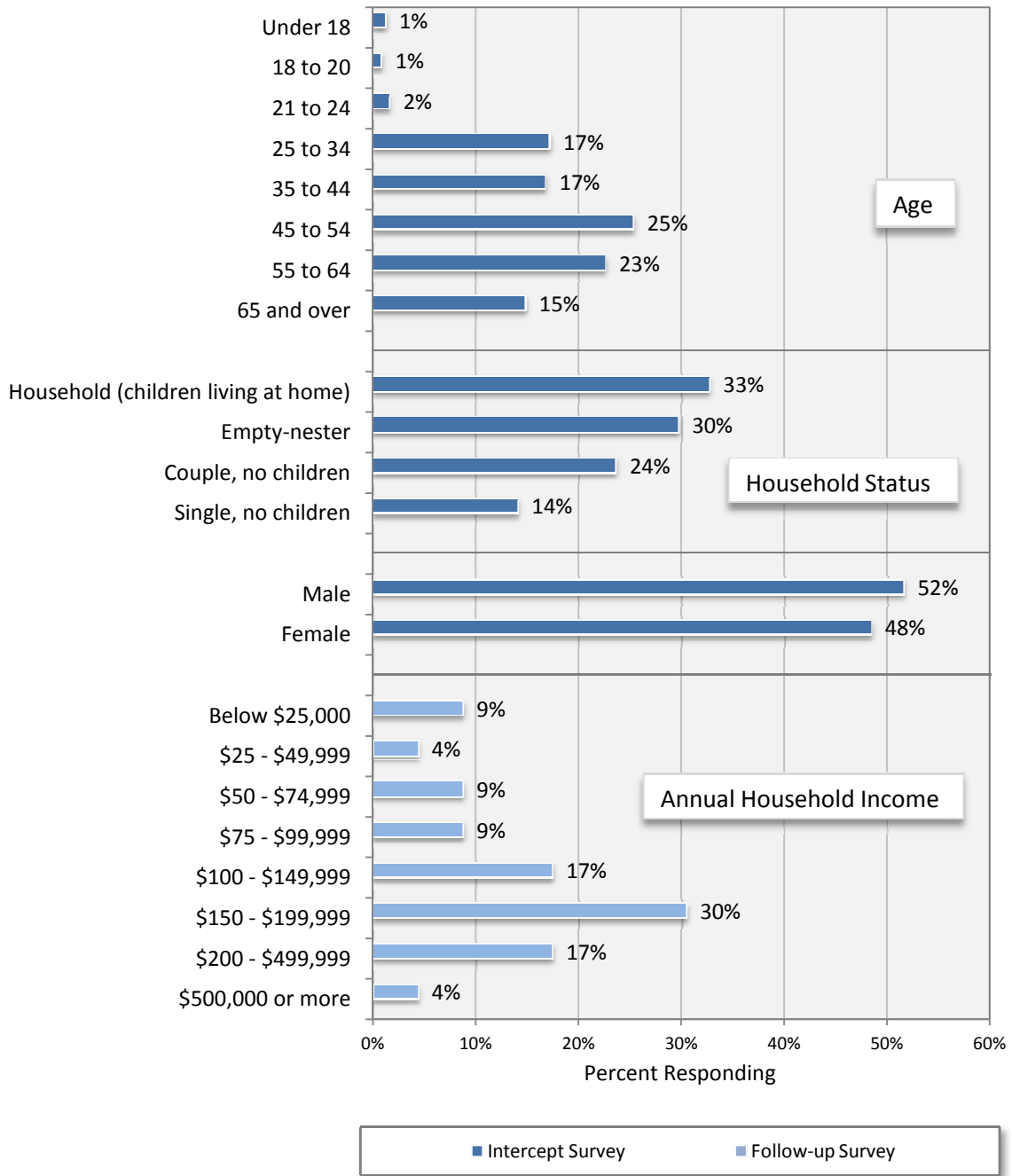


Likelihood of Returning to North Lake Tahoe in the Future

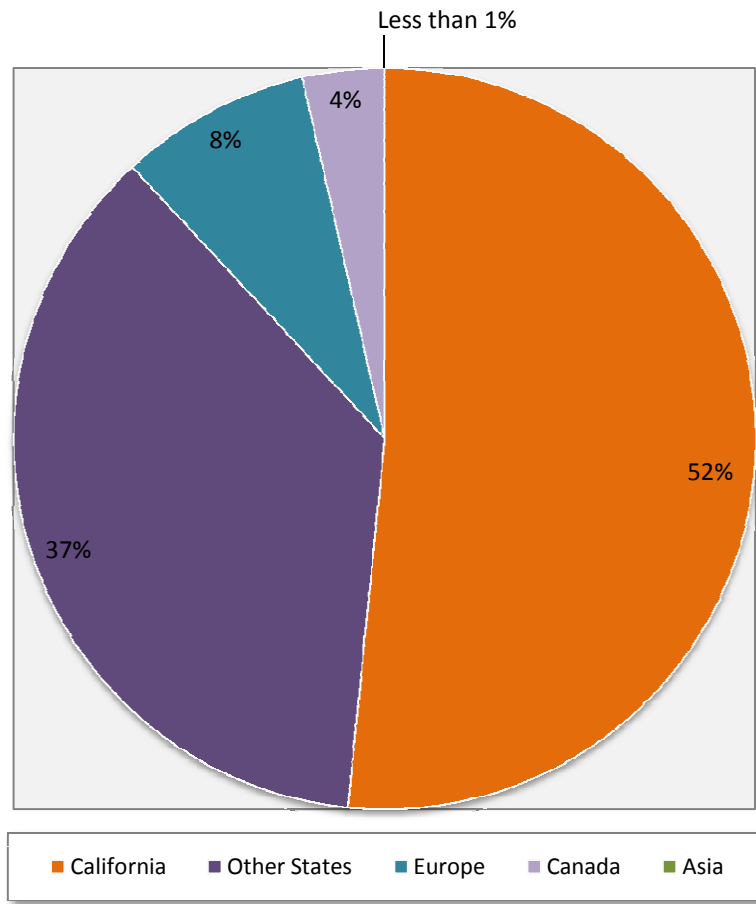


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Respondent Profile



Location of Residence



California County of Residence

